

Job Title: Program Manager					
Business Unit:	Piramal Swasthya	Domain:		Social Sector	
Location:	PSMRI office, Hyderabad	Big Bet: Shared Services		Department: IT	
Purpose of Job	We are seeking an experienced WordPress Developer with a strong background in AWS hosting to design, build, and deploy high-performance and scalable websites. This role requires proficiency in all aspects of WordPress development, from custom theme and plugin creation to managing and optimizing sites within a robust, scalable, and secure AWS cloud environment.				
Key	External In		Internal	nternal	
stakeholders	Vendors/partners		Communications team		
Reporting	Role directly reports to		Positions that report into this role		
structure	Sr. Manager IT				
Essential Qualifications	<ul> <li>Any Graduate, preferably bachelor's degree in Computer Science or information technology.</li> <li>Working Experience of 6+ Years</li> <li>Proven work experience as WordPress development</li> </ul>				
Preferred Key Skill /Qualifications	<ul> <li>Proven experience as a WordPress Developer with a strong portfolio of custom-built themes and plugins.</li> <li>Extensive experience with AWS hosting, including hands-on experience with EC2, S3, RDS, CloudFront, and IAM.</li> <li>Expertise in front-end technologies - HTML5, CSS3, JavaScript, jQuery and back-end development (PHP).</li> <li>Proficiency with version control systems, particularly Git.</li> <li>Familiarity with serverless technologies like AWS Lambda is a plus.</li> <li>Strong understanding of web architecture, security, and performance optimization techniques.</li> <li>Excellent problem-solving, debugging, and analytical skills.</li> <li>Strong communication and collaboration skills.</li> <li>Ability to work independently and manage multiple projects simultaneously.</li> <li>Relevant AWS certifications (e.g., AWS Certified Developer) are a plus</li> </ul>				



Essential Experience	<ul> <li>Proven WordPress experience: Minimum of 6+ years of professional WordPress development experience, including a strong portfolio demonstrating the development of custom themes and plugins.</li> <li>AWS expertise: Hands-on experience deploying, managing, and optimizing WordPress sites on AWS using core services like EC2, S3, RDS, and CloudFront.</li> <li>Advanced technical skills: In-depth knowledge of PHP, MySQL, JavaScript, HTML, and CSS. Experience with version control systems, especially Git.</li> <li>Performance and security optimization: A track record of implementing website speed and performance optimizations and strong knowledge of web security best practices.</li> <li>Server and deployment automation: Experience in automating deployment workflows and managing CI/CD pipelines for efficient, repeatable deployments.</li> <li>Full-stack understanding: Experience with both front-end and back-end development, demonstrating a comprehensive understanding of the entire web stack.</li> <li>Problem-solving: A strong history of troubleshooting and resolving complex issues related to website functionality, performance, and hosting</li> </ul>		
Competencies	Fluent in communication, understanding requirements and Troubleshooting		
Decision Making Control	Decide appropriate solutions and deliver the required solution within budget, time and in prescribed quality		
Values	•		
Knowledge	<ul> <li>Expertise – we strive for a deeper understanding of CSR domain</li> <li>Innovation – we aspire to do things creatively</li> </ul>		
Action	<ul> <li>Entrepreneurship – we are empowered to act decisively and create value</li> <li>Integrity – we are consistent in our thoughts, speech and action</li> </ul>		
Care	<ul> <li>Trusteeship – we protect the interests of our customers, community, employees, partners and shareholders</li> <li>Humility – we aspire to be the best, yet strive to be humble</li> </ul>		
Impact	<ul> <li>Performance - We strive to achieve market leadership in scale and profitability, wherever we compete.</li> <li>Resilience - We aspire to build businesses that anticipate, adapt and endure for generations.</li> </ul>		



### Key Roles/Responsibilities:

# • WordPress development:

- o Design, develop, and maintain custom WordPress themes and plugins.
- o Implement user-friendly and responsive front-end experiences using HTML, CSS, and JavaScript.
- o Manage back-end development, including database and server integration.
- Conduct performance tests, troubleshoot content issues, and optimize websites for speed and scalability.
- o Implement and manage e-commerce functionality using WordPress plugins.

### AWS hosting and deployment:

- Host and manage WordPress websites on AWS using services such as Amazon EC2, Amazon S3, and Amazon RDS.
- Ensure website availability and scalability by configuring AWS services like Elastic Load Balancing (ELB) and Auto Scaling Groups.
- o Manage and optimize WordPress databases using Amazon RDS or Amazon Aurora.
- o Implement content delivery network (CDN) strategies with Amazon CloudFront for faster content delivery and improved performance.
- o Use Amazon S3 for storing and delivering media and other static content.

## Security and optimization:

- o Implement robust security measures, including protecting against common web vulnerabilities and ensuring data security and compliance.
- o Use AWS Identity and Access Management (IAM) for secure access management.
- Configure and maintain a monitoring stack using services like Amazon CloudWatch to ensure optimal performance.
- Automate deployment processes using CI/CD pipelines.

#### Collaboration:

- Collaborate with clients, designers, and other developers to gather requirements, provide technical expertise, and deliver high-quality web solutions.
- o Participate in code reviews and provide constructive feedback to junior developers.
- Provide training and documentation for clients on how to manage their websites.